Children’s Do It Yourself Fundraising Toolkit
Welcome!

Thank you for your interest in running a fundraiser for the SPCA Serving Erie County. We are so excited that you are volunteering to help the animals!

Your generous support helps us carry out our mission of creating a more humane community through education; rescuing, protecting; and enhancing the lives of animals and nurturing the bond between people and animals.

Fundraisers can be anything from bake sales, sports tournaments or pet supply drives. There is no set amount you need to raise and no time-limit for organizing.

Enclosed are some guidelines, tips, and an event application you will need to fill out. If you have any questions, please do not hesitate to contact me at 716-875-7360 ext. 230 or at caitlinf@yourspca.org

I look forward to working with you!

Caitlin Fager
Events Coordinator
Guidelines to Hosting a Fundraiser

- You need a supervising adult(s), who will be responsible for overseeing your event. This person needs to be over the age of 18.

- If you would like other people to know about your event, we would be happy to put it on our website calendar, located at YourSPCA.org. Please send me your event information at least two weeks in advance so I can post it.

- We would like people to know that you are helping our SPCA. When you refer to us please use our official name “The SPCA Serving Erie County.” If you’d like a copy of our logo, I’d be happy to email it to you.

- Due to scheduling and limited resources, we cannot always guarantee your photo will end up on our Facebook page. Please have your supervising adult contact me so that we can schedule a time for you to come in when I am available!

- The SPCA has so many events going on that we can not provide staff or volunteers to help you run your event.

- Unfortunately the SPCA can not post fliers or other information about your event in the shelter or in the adoption packets.

- The SPCA can not loan out animals to you. We want to make sure that all of the animals at the SPCA are happy, so we don’t allow the animals to leave the SPCA until they are adopted.

- The SPCA uses TV, radio stations, and newspapers to let people know how they can help our animals receive the care they need. Therefore we are unable to release announcements of community fund raisers and events to stations and papers.

- Unfortunately, due to insurance concerns, your event can not take place on SPCA grounds.

If you are interested in having an SPCA representative come to your school to give a presentation, or if you would like to receive an SPCA tour, please talk with the SPCA’s Humane Education department at 716-875-7360 ext. 234. There are nominal fees for presentations and tours.

If you have any questions, please feel free to reach out to me at 716-875-7360 ext. 230 or caitlinf@yourspca.org
Need some ideas about what you could do to help the animals at the SPCA Serving Erie County? Check these out!

- Using the SPCA’s Always Needed Wish List (found on page 5), hold a pet supply drive at your school or with your friends and family.

- In the summer, stay cool and sell lemonade at a lemonade stand or at a sporting event or in the winter, stay warm and sell hot chocolate at a sporting event.

- Hold a garage sale or bake sale and donate the money raised to the SPCA.

- Hold a neighborhood can drive. Collect beverage cans and bottles from your neighbors and turn them in for the refund. Donate the refund money to the SPCA.

- Create artwork, jewelry or a craft to sell to your family and friends and donate the money raised to the SPCA.

- For one month, at the end of each day, empty the change that mysteriously accumulates in your pockets or backpack and donate it to the SPCA. Ask your friends and family to do the same.

- Make a no-sew fleece cat bed or fleece dog rope toy. You can find directions on the following pages.

- Host an animal movie night with your friends and family. Pick a movie like “The Cat in the Hat,” “Lady and the Tramp” or any other movie that has animals as the main characters. Ask your friends to bring cat or dog toys to the festivities. Let them know that you will donate the toys to the SPCA.

- Have an animal-themed birthday party! Instead of gifts, have your friends bring items from our Always Needed Wish List and instead of games like Pin The Tail on the Donkey, make the items on the following pages! This will definitely be a “paw-ty” everyone will remember!
SPCA Wish List

- Friskies wet (canned or pouch) cat food only
- Gently used or new cat collars
- Pooper-Scoopers . . . long-handled, please!
- Washcloths
- Hand towels
- Pillowcases
- Plastic pet carriers (medium size)
- Stuffed animals (6” or larger) No beads, hard eyes, or buttons. No batteries or noises.
- Baby receiving blankets
- Feliway SprayDog collars of any size

The SPCA also has an Amazon Wish List, which can be found at https://amzn.to/2M8poCC.

If you are planning a wish list drive, please note that all donations will need to be dropped off at our location, no pick-ups are available.
**Fleece Rope Dog Toy**

**Materials**
- Two pieces of fleece fabric (1/3 yd each)
- Fabric Scissors
- 4”x4” piece of paper

**Directions**

Take your three pieces of fleece and put one piece on top of the other, lining up the edges so they are even.

Tie a knot at the top of the strips, make sure you tie the knot as tight as you can!

Now you can start the braid process, it’s just like how you would braid your hair! Make sure you braid tightly!!

You can stop braiding when you have a little bit of fabric left at the end. You’re going to tie this end in a knot, just like you did the other end.

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**No-Sew Cat Bed**

**Materials**
- (3) Three pieces of fleece fabric (about 36’ long & 4’ wide)
- Fabric Scissors

**Directions**

Take your two pieces of fleece and put one piece on top of the other, lining up the edges so they are even.

Trim off any extra around the edges of your fleece. Remember, you need to try to cut straight, but it doesn’t have to be.

Take your piece of 4” x 4” paper and lay it on the corner of your blanket. Then cut out the corner through both layers. Do this on all four corners.

Now you are ready to cut your pieces of fringe. Cut 4” into both fleeces at 1” wide. Proceed to cut 1” intervals on all four sides.

Starting on one side and using one piece of fringe from each piece of fleece, tie using basic hand knots. Tie these knots on every piece of fringe around the entire blanket.
DIY Fundraising Application

Please fill this form out completely and return to Caitlin at caitlinf@yoursPCA.org or SPCA Serving Erie County, c/o Caitlin Fager 300 Harlem Road, West Seneca, NY 14224

Name of group or individual(s) planning the event ____________________________________________________________

Age(s) of child(ren) participating ____________________________________________________________

Name of supervising adult(s) (18 years or older) in charge of event ____________________________________________________________

Address __________________________________________________________________________________________

Phone ______________________________ Email: _______________________________________________________________________

Name of event ____________________________________________________________

Date and time of event ____________________________________________________________

Please describe your event ____________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

Would you like to use the SPCA’s logo in any of your promotional materials? Yes _____ No _____

Child(ren): I have read and understood the guidelines for holding a fundraiser for the SPCA Serving Erie County. I promise to work hard and do my very best.

Print name __________________________________________________________________________________________

Supervising Adult(s): I have read and understood the accompanying guidelines. I hereby agree to abide by the aforementioned guidelines and provide all requested information in the manner described.

Print name __________________________________________________________________________________________

Signature ___________________________________________________________________________________________