



2020 Sponsor Levels

\$10,000

Naming rights to Paws in the Park
Logo on an SPCA dog kennel for one year
Company materials in adoption packets for one year
Company mention in radio spots
Logo in Paws in the Park TV spots on WKBW
Logo in print ad in SPCA's September newsletter
Presenting logo included on event T-shirts
Listing on the corporate sponsors page of YourSPCA.org for one year
Logo with hyperlink on event website
Recognition on the walk route
Presenting logo in 15+ emails to 32,000 supporters
Presenting logo on event posters and event brochures
Presenting logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo to display materials or sell products
Company materials in event goodie bags
25 team member registrations

\$7,500

Logo on an SPCA dog kennel for one year
Company materials in adoption packets for three months
Company mention in radio spots
Logo on Paws in the Park TV spots on WKBW
Logo in print ad in SPCA's September newsletter
Logo included on event T-shirts
Listing on the corporate sponsors page of YourSPCA.org for one year
Logo with hyperlink on event website
Recognition on the walk route
Logo in 15+ emails to 32,000 supporters
Logo on event posters and event brochures
Logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo to display materials or sell products
Company materials in event goodie bags
15 team member registrations

\$5,000

Company materials in adoption packets for three months
Logo in Paws in the Park TV spots on WKBW
Logo in print ad in SPCA's September newsletter
Logo included on event T-shirts
Listing on the corporate sponsors page of YourSPCA.org for one year
Logo with hyperlink on event website
Recognition on the walk route
Logo in 15 emails to 32,000 supporters
Logo on event posters and event brochures
Logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo to display materials or sell products
Company materials in event goodie bags
10 team member registrations

\$2,500

Logo in print ad in SPCA's September newsletter
Logo included on event T-shirts
Listing on the corporate sponsors page of YourSPCA.org for one
Logo with hyperlink on event website
Recognition on the walk route
Logo in 15+ emails to 32,000 supporters
Logo on event posters and event brochures
Logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo for a 10x10 tent to display materials or sell products
Company materials in event goodie bags
8 team member registrations

\$1,000

Name included on event T-shirts
Listing on the corporate sponsors page of YourSPCA.org for one
Logo with hyperlink on event website
Logo in 15+ emails to 32,000 supporters
Logo on event posters and event brochures
Logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo for a 10x10 tent to display materials or sell products
Company materials in event goodie bags
4 team member registrations

\$500

Listing on the corporate sponsors page of YourSPCA.org for one
Logo with hyperlink on event website
Logo in 15+ emails to 32,000 supporters
Logo on event posters and event brochures
Logo on sponsor thank you banner displayed at registration tent
Space in Paws Expo for a 10x10 tent to display materials or sell products
Company materials in event goodie bags
2 team member registrations





Paws in the Park Sponsorship Commitment Form

(Confirmation due by April 17, 2020 to be included in print materials.)

Yes! We will participate as a _____ sponsor!

Company name _____

Contact name _____

Mailing address _____

City, State, Zip _____

Phone number _____ Email address _____

_____ Charge \$ _____ on Visa MasterCard Discover American Express

Credit card number _____ Expiration date _____

_____ My check for \$ _____ is enclosed. (Make check payable to the Erie County SPCA.)

_____ Please invoice me. (Payment is due by September 18, 2020)

Please return completed sponsorship commitment form by mail to:

SPCA Serving Erie County

Attn: Phil Weiss

300 Harlem Rd.

West Seneca, NY 14224

By fax:

716-424-1165

By email:

phillipw@yoursPCA.org

Questions? Contact Phil Weiss, Annual Giving Manager, at 716-875-7360 ext. 243 or at phillipw@yoursPCA.org