

WINE WAGS

2020 Sponsor Levels

Wine and Wags is a food, wine and beer sampling event where dogs are welcome too! Held on the SPCA grounds on Wednesday, June 10, this event will feature more than 40 area restaurants, wineries and breweries.

\$4,000: Presenting sponsor

- Logo on Wine and Wags wine glasses which every guest receives
- Mention in radio spots on Kiss 98.5
- Logo included in Buffalo Spree email blast
- Listed as a sponsor in the SPCA's June newsletter, distributed to 28,000 donors
- Company promotional materials in goodie bags which every guest receives (800 guests expected)
- Logo included in event emails to 32,000 supporters
- Presenting logo with hyperlink on event webpage
- Listing on the corporate sponsors page of Your SPCA.org for one year
- Logo on event posters and postcards
- Logo on sponsor thank you banner at event
- Logo in event program which every guest receives
- Mentions throughout the event by event emcee
- 12 VIP registrations

\$2,500: VIP Tent sponsor

- Logo on Wine and Wags VIP guest gift and signage at the VIP tent
- Logo included in Buffalo Spree email blast
- Listed as a sponsor in the SPCA's June newsletter, distributed to 28,000 donors
- Company promotional materials in goodie bags which every guest receives (800 guests expected)
- Logo included in event emails to 32,000 supporters
- Logo with hyperlink on event webpage
- Listing on the corporate sponsors page of Your SPCA.org for one year
- Logo on event posters and postcards
- Logo on sponsor thank you banner
- Logo in event program which every guest receives
- Mentions throughout the event by event emcee
- 8 VIP registrations

\$2,000

- Logo included in Buffalo Spree email blast
- Listed as a sponsor in the SPCA's June newsletter, distributed to 28,000 donors
- Company promotional materials in goodie bags which every guest receives (800 guests expected)
- Logo included in event emails to 32,000 supporters
- Logo with hyperlink on event webpage
- Listing on the corporate sponsors page of Your SPCA.org for one year
- Logo on event posters and postcards
- Logo on sponsor thank you banner
- Logo in event program which every guest receives
- Mentions throughout the event by event emcee
- 8 VIP registrations

\$1,000

Company promotional materials in goodie bags which every guest receives (800 guests expected)
Logo included in event emails to 32,000 supporters
Logo with hyperlink on event webpage
Listing on the corporate sponsors page of Your SPCA.org for one year
Logo on event posters and postcards
Logo on sponsor thank you banner
Logo in event program which every guest receives
Mentions throughout the event by event emcee
4 VIP registrations

\$500

Logo with hyperlink on event webpage
Listing on the corporate sponsors page of Your SPCA.org for one year
Logo on event posters and postcards
Logo on sponsor thank you banner
Logo in event program which every guest receives
2 VIP registrations



Wine & Wags Sponsorship Commitment Form

(Confirmation due by March 6, 2020 to be included in print materials.)

___ **Yes! We will participate as a** _____ **sponsor!**

Company name _____

Contact name _____

Mailing address _____

City, State, Zip _____

Phone number _____ Email address _____

___ Charge \$ _____ on Visa MasterCard Discover American Express

Credit card number _____ Expiration date _____

___ My check for \$ _____ is enclosed. (Make check payable to the Erie County SPCA.)

___ Please invoice me. (Payment is due by June 5, 2020)

Please return completed sponsorship commitment form by mail to:

SPCA Serving Erie County

Attn: Phil Weiss

300 Harlem Rd.

West Seneca, NY 14224

By fax:

716-424-1165

By email:

phillipw@yoursPCA.org

Questions? Contact Phil Weiss, Annual Giving Manager, at 716-875-7360 ext. 243 or at phillipw@yoursPCA.org