



SPCA
SERVING ERIE COUNTY

PAWS in the PARK

2021 SPONSORSHIP OPPORTUNITIES



Dear friend,

What a past year we have all endured and, in many ways, are still feeling its effects. One thing the SPCA Serving Erie County can be grateful for is the effect of our community continuing to share its huge heart and love with the animals who need us most!

Community partners have allowed us to sustain our essential services throughout this pandemic. These include animal rescues and investigations, emergency admissions, adoptions, and virtual education programs. The need for the SPCA Serving Erie County never stopped!

The dollars contributed to Paws in the Park by community partners helped us do the following in 2020:

- 4,177 animals found comfort and compassion with their new families through adoptions.
- 1,677 animals spent time in foster care before they could be adopted.
- Officers responded to 1,254 cruelty calls and 1,634 rescue calls. This resulted in 1,183 domestic animals and 689 wild animals brought to the SPCA by officers.
- 13,005 calls were answered by our Wildlife Team, resulting in 3,386 animals being admitted for rehab.
- Our Veterinary Team performed 1,236 spays, 1,317 neuters, and 1,139 other surgeries to shelter pets.
- Our Lipsey Clinic Team performed 54 spays, 89 neuters, and 15 other surgeries to owned pets.
- Our Admissions Team admitted 2,021 dogs, 3,940 cats, and 627 other animals to the shelter.
- Our Pet Pantry distributed over 2,800 pounds of dry pet food, more than 900 cans of pet food, and 150+ other pet supplies to families in need.
- Our Humane Education Team had over 4,100 youth and families participate in our programming.

We would be very lucky to have you alongside us in our efforts to create a more compassionate community for animals! **Become a Paws in the Park sponsor and help make these wonderful numbers above happen again in 2021!**

Please find the available sponsorship opportunities below. If you are interested in becoming a corporate partner or have any questions, please contact me at 716-875-7360 ext. 243 or at phillipw@yoursPCA.org.

On behalf of all the animals, thank you!

Sincerely,

A handwritten signature in black ink that reads "Phillip Weiss".

Phillip Weiss
Annual Giving Manager

Paws in the Park Sponsorship Opportunities

\$7,500

- Logo in print ad in SPCA's September newsletter
- Logo included on event T-shirts
- Logo with hyperlink on event website
- Logo in event emails (minimum of 15 emails)
- Logo on sponsor card in all goodie bags along with any company materials
- Logo on promotional signs distributed across Erie County (minimum of 50 signs)
- Recognition in event social media posts
- Recognition on signage outside of the SPCA for two months
- Recognition on TV screens around the shelter
- 15 complimentary team member registrations
- Logo on an SPCA dog kennel for one year
- Company materials in adoption packets for six months
- Listing on the corporate sponsors page of YourSPCA.org for one year



\$5,000

- Logo in print ad in SPCA's September newsletter
- Logo included on event T-shirts
- Logo with hyperlink on event website
- Logo in event emails (minimum of 15 emails)
- Logo on sponsor card in all goodie bags along with any company materials
- Logo on promotional signs distributed across Erie County (minimum of 50 signs)
- Recognition in event social media posts
- Recognition on signage outside of the SPCA for two months
- Recognition on TV screens around the shelter
- 10 complimentary team member registrations
- Company materials in adoption packets for three months
- Listing on the corporate sponsors page of YourSPCA.org for one year on event website





\$2,500

- Logo in print ad in SPCA's September newsletter
- Logo included on event T-shirts
- Logo with hyperlink on event website
- Logo in event emails (minimum of 15 emails)
- Logo on sponsor card in all goodie bags along with any company materials
- Logo on promotional signs distributed across Erie County (minimum of 50 signs)
- Recognition in event social media posts
- Recognition on signage outside of the SPCA for two months
- Recognition on TV screens around the shelter
- 8 complimentary team member registrations
- Listing on the corporate sponsors page of YourSPCA.org for one year

\$1,000

- Name included on event T-shirts
- Logo with hyperlink on event website
- Logo in event emails (minimum of 15 emails)
- Name on sponsor card in all goodie bags along with any company materials
- Recognition on signage outside of the SPCA for two months
- Recognition on TV screens around the shelter
- 4 complimentary team member registrations
- Listing on the corporate sponsors page of YourSPCA.org for one year

\$500

- Logo with hyperlink on event website
- Name on sponsor card in all goodie bags along with any company materials
- Recognition on signage outside of the SPCA for two months
- 2 complimentary team member registrations
- Listing on the corporate sponsors page of YourSPCA.org for one year





Paws in the Park Sponsorship Commitment Form

(Confirmation due by May 17, 2021 to be included in print materials.)

Yes! We will participate as a _____ sponsor!

Contact name _____

Mailing address _____

City, State, Zip _____

Phone number _____ Fax number _____

Email address _____

Charge \$_____ on Visa MasterCard Discover American Express

Credit card number _____ Expiration date ____/____/____

My check for \$_____ is enclosed. (Make check payable to the Erie County SPCA.)

Please invoice me.

Please return completed sponsorship commitment form by mail to:

SPCA Serving Erie County
Attn: Phil Weiss
300 Harlem Rd.
West Seneca, NY 14224

By fax:
716-424-1165

By email:
phillipw@yoursPCA.org

Questions? Contact Phil Weiss, Annual Giving Manager, at 716-875-7360 ext. 243.