



*Wine & Wags & BREWS!*

# 2022 SPONSORSHIP OPPORTUNITIES

JUNE 15, 2022

SPCA SERVING ERIE COUNTY SHELTER



Dear friend,

As we continue to navigate this new normal, one thing that has remained constant and never ending is our community's kindhearted passion for animals! The SPCA Serving Erie County is so lucky to have the support of a community like ours, who creates a huge impact on the SPCA's mission!

*We truly are saving lives together!*

**Our community partners helped us do the following in 2021:**

- 4,423 animals found comfort and compassion with their new families through adoptions.
- 919 animals spent time in foster care before they could be adopted.
- Officers responded to 1,452 cruelty calls and 1,194 rescue calls. This resulted in 1,526 domestic animals brought to the SPCA by officers.
- 8,450 calls were answered by our Wildlife Team, resulting in 3,826 animals being admitted for rehab.
- Our Veterinary Team performed 3,574 spays, 1,433 neuters, and 2,435 other surgeries to shelter pets...of those other surgeries, 1,880 were Yelp for Help patients.
- Our Admissions Team admitted 2,250 dogs, 4,391 cats, and 1,046 other animals to the shelter.
- Our Behavior and Research Team completed 2,540 animal assessments.
- Our Humane Education Team had over 429 youth participate in our programming.

We would be very grateful to have you alongside us in our efforts to continue to create a more compassionate community for animals! **Will YOU make a commitment to the SPCA as a sponsor of this year's Wine & Wags & Brews to help make these wonderful numbers above happen again in 2022!**

Please review the sponsorship proposal below and contact me at 716-875-7360 ext. 243 or at [phillipw@yoursPCA.org](mailto:phillipw@yoursPCA.org) with any questions. On behalf of all the animals, thank you!

Kind regards,

Phillip Weiss  
Annual Giving Manager

# Wine & Wags & Brews Sponsorship Opportunities

Wine & Wags & Brews is a food, wine, and beer sampling event where dogs are welcome too! Held on the SPCA grounds on Wednesday, June 15, this event features several area restaurants, wineries, and breweries.

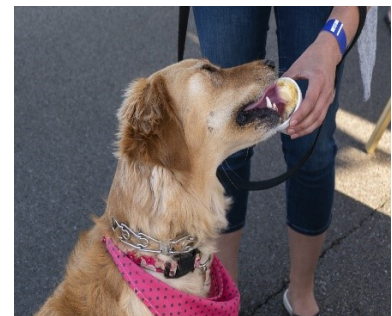
Please find below the remaining available sponsor levels with accompanying benefits.

## \$1,000

- Logo on lawn signs displayed outside of the SPCA for one-month prior to event
- Logo included in event emails (minimum of six emails)
- Logo with hyperlink on event webpage
- Recognition on informational TV screens located around the shelter
- Logo on event promotional postcards
- Logo on sponsor thank you banner displayed at event
- Logo in event program which every guest receives
- Mentions by event emcee during the event
- Listed as a sponsor in the SPCA's June newsletter
- Listing on the corporate sponsors page of YourSPCA.org for one year
- 4 complimentary VIP registrations

## \$500

- Logo on lawn signs displayed outside of the SPCA for one-month prior to event
- Logo with hyperlink on event webpage
- Recognition on informational TV screens located around the shelter
- Logo on sponsor thank you banner displayed at event
- Logo in event program which every guest receives
- Mentions by event emcee during the event
- Listing on the corporate sponsors page of YourSPCA.org for one year
- 2 complimentary VIP registrations





# Wine & Wags & Brews Sponsorship Commitment Form

*(Confirmation due by March 18, 2022 to be included in print materials.)*

**Yes! We will sponsor at the \_\_\_\_\_ level!**

Company name \_\_\_\_\_

Contact name \_\_\_\_\_

Mailing address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

Email address \_\_\_\_\_

Charge \$\_\_\_\_\_ on  Visa  MasterCard  Discover  American Express

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_/\_\_\_\_

My check for \$\_\_\_\_\_ is enclosed. (Make check payable to the Erie County SPCA.)

Please invoice me.

**Please return completed sponsorship commitment form by mail to:**

SPCA Serving Erie County  
Attn: Phil Weiss  
300 Harlem Rd.  
West Seneca, NY 14224

**By fax:**  
716-424-1165

**By email:**  
phillipw@yoursPCA.org

Questions? Contact Phil Weiss, Annual Giving Manager, at 716-875-7360 ext. 243.